

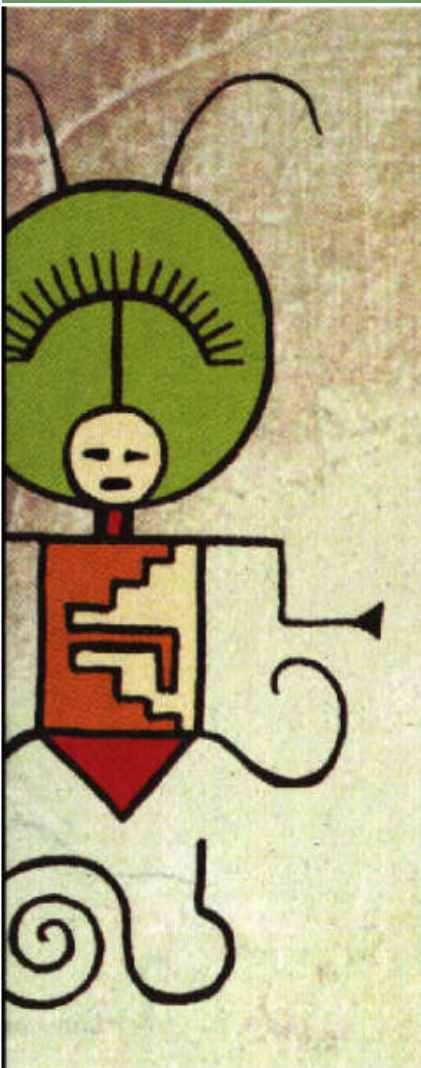
News from



Spring 2003

From EMS to Sustainability and Beyond

Consultants for Continual Improvement



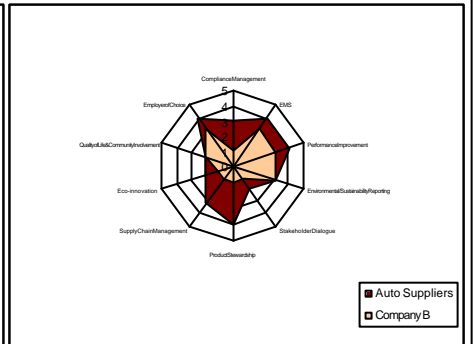
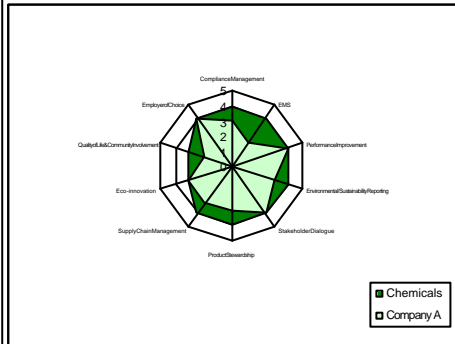
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SPICE up your Sustainable Development Strategy

We have refined our SPI CE methodology for assessing and benchmarking a company's progress towards sustainable development. The results are presented on a SPI CE-plot which can be used to show relative strengths and weaknesses as well as progress over time (see the sector-based examples below).



Sustainable Development in Action

EMAG consultants are working with a major estate management organisation. The project includes: a) a sustainability appraisal of the organisation, b) development of sustainability benchmarking criteria, c) development of a strategy for

implementing ISO 14001 and d) training of staff. Part of the work will focus on the inclusion of sustainability principles within teaching material used by staff whilst working with school children. The project has been running for two months and will be completed in April.

News clip:

Working with the grain of nature

is the inspired title of the Government's new biodiversity strategy for England. Its aim is to bring together its site-based conservation policies into a more coherent and concerted whole.

Its key principles are:

1. Action is needed at all levels, local, regional and national
2. Monitoring and reporting are essential based around 8 headline

indicators

3. The strategy should be a living document subject to regular review, with rolling 3-5 year work programmes for each sector and on cross-sector themes
4. Its policy focus is complementary to the development and implementation of habitat and species action plans
5. Biodiversity is a key indicator of sustainable development.

Implementing SMMT's Sustainability Strategy

We have been helping the Society of Motor Manufacturers and Traders (SMMT) during 2002 with ongoing work to implement its strategy for sustainable development, first published in 2000. As well as continuing to publish an annual report on the automotive sector's progress towards sustainable development and in meeting its stated commitments, the main focus for

the work was the automotive supply chain.

During the year we helped prepare and present a business case for addressing sustainable development in the sector in general and the supply chain in particular. Two regional seminars were held at which the business case and other supporting information were presented. We followed this up by helping to prepare some best practice guidelines for integrating sustainable development into the automotive supply chain. The aim was to produce a slim, easy-to-use initial guide to the myriad sources of further information. The guide was launched with the SMMT's third annual sustainability report at last year's Motor Show.



You can download a copy of the guidelines from our web-site. All of the SMMT's documents are also available from www.smmt.co.uk.

Sustainable Development Strategy Workshops

If you would be interested in exploring what sustainable development means for your business at one of our half-day workshops, please contact us (see below). Further details on our web-site.

Environmental management work

Environmental management continues to be an important component of our work. 2002 saw the publication by the Environment Agency of a report on studies it has been carrying out into the extent to which regulatory control by the Agency could be linked with third party audits of companies' environmental management systems as part of certification to

standards, specifically ISO 14001 and EMAS. EMAG was pleased to provide support to the Agency in these studies, including a series of pilot trials.

Other projects include:

- For a manufacturing site in the South West, EMAG carried out an assessment of the site's status against the requirements of ISO 14001, including its strengths and weaknesses and key legislative issues. An assessment report was fed back to the managing director and other key staff and, as a result, two training sessions were

arranged to raise the overall awareness of staff generally about environmental issues, legislation and ISO 14001, but also about the specific environmental issues on site.

- For a mineral fibre company, EMAG consultants have carried out internal audits of the ISO 14001 EMS. The company were successfully certified to the standard last year and went on to win a prestigious environment award. EMAG is now about to start an internal auditor training programme.

Training

Training courses we have provided during the year include:

- One-day environmental awareness training for managers and supervisory-level staff
- EMS implementation training
- 3-day internal EMS auditing training
- 5-day advanced EMS auditor training

There is also continuing interest in our Operator and Pollution Risk Appraisal (OPRA) training course. Please contact us for more information.

This newsletter highlights some of our latest work and ideas. If you would like to know more, go to our web-site, or telephone us on:

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